

**GREENWICH  
REALTORS®**

---

**100<sup>th</sup> ANNIVERSARY**

**GALA**

Sponsorship Opportunities

**GREENWICH**  
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100<sup>th</sup> ANNIVERSARY

**GALA**

**Celebrating  
100 Years of  
Servicing the  
Greenwich  
Real Estate  
Community**

**APRIL 4, 2024**

6:30 PM – 9:30 PM

*The Bruce*  
1 Museum Drive  
Greenwich

[GAR100.com](http://GAR100.com)

On April 4<sup>th</sup> in 2024 over 400 influential affluent guests will come together to celebrate 100 years of the Greenwich Association of Realtors.

The evening will be catered by Aux Delice with an open bar and filled with live music, DJ entertainment, world class art & a silent auction.

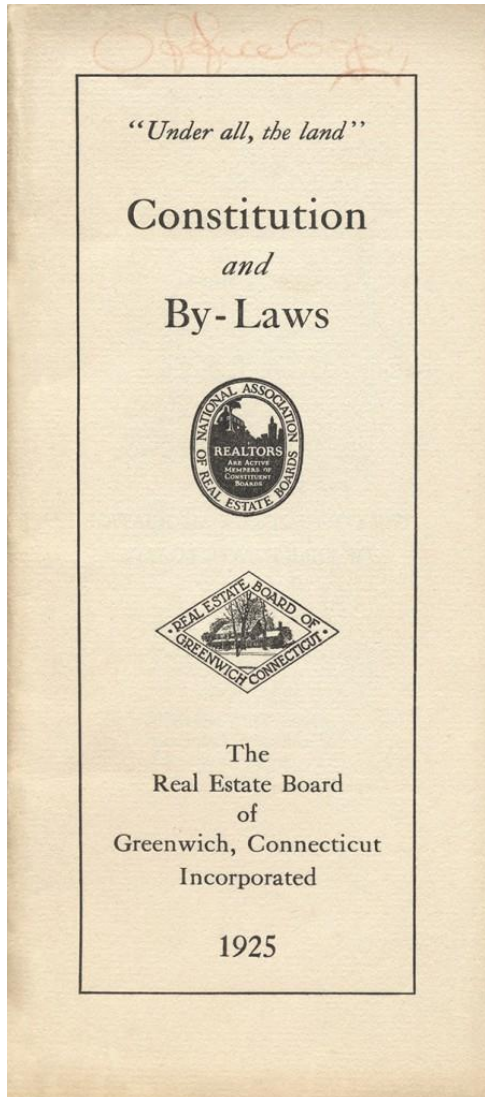
The event's beneficiary will be the Greenwich Association of Realtors' non-profit organization, the Greenwich Association of Realtors Community Foundation. The Greenwich Association of Realtors has been providing meaningful and substantial contributions to the Greenwich not-for-profit community for 100 years. Our new foundation will formalize that process.

The guest list will consist of members of the association of realtors, spouses, affiliate partners, elected officials and members of the community.

Following you will find our sponsorship opportunities to reach this influential audience and to become a part of Greenwich history.

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# GALA



## PRESENTING SPONSOR

**\$25,000**

- Recognized as the *Presenting Sponsor* on all communication
- Greenwich Realtors 100<sup>th</sup> Anniversary Gala presented by “Your Brand”
- Category Exclusivity
- Prominent logo placement on banner across Greenwich Avenue
- Signage at entrance of event
- Speaking opportunity at the event
- Prominent logo and/or mention on all invitations, GAR100.com, press releases, full page ads, posters, flyers, step & repeat wall
- Logo on full page ad in the March issue of Greenwich Magazine
- Dedicated page on GAR100.com
- Dedicated social media post in stories, reels and feed
- Mention in general event social media
- Front inside cover 2 page spread advertisement in event program
- Opportunity to put item in gift bag for VIP guests
- 10 complimentary VIP tickets (to include dinner, drinks and access to the museum gallery)

## PLATINUM SPONSOR

**\$15,000**

- Recognized as the *Platinum Level* sponsor
- Category Exclusivity
- Prominent logo placement on banner across Greenwich Avenue
- Signage at the event
- Mention over microphone during the event
- Logo and/or mention on all invitations, GAR100.com, press releases, full page print ads, posters, flyers, step and repeat wall
- Logo on full page ad in the March issue of Greenwich Magazine
- Dedicated half page on GAR100.com
- Dedicated social media post in stories, reels and feed
- Back cover advertisement in event program
- Opportunity to put item in gift bag for VIP guests
- 8 complimentary VIP tickets (to include dinner, drinks and access to the museum gallery)

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# GALA

## Your Future Is Our Concern

Town planning for the best future of Greenwich is at all times the concern of the Real Estate Board of Greenwich. The members are looking to the future with the interest of the public in mind. They deserve your support.

THOMAS J. GLINES, Inc.	RUSSELL S. REYNOLDS
ALLABEN & CO., Inc.	TRACY REALTY CO.
GEORGE BALDWIN	LADD & NICHOLS, Inc.
BANKS, CLEVELAND, DUBLE & ARNOLD	MRS. GEO. MOORE
DOROTHY P. BOSWELL	MRS. EDWARD NICKERSON
JULIAN L. DIAZ	THOS. H. RAYNOR

LIST, BUY AND SELL YOUR PROPERTY THROUGH MEMBERS OF

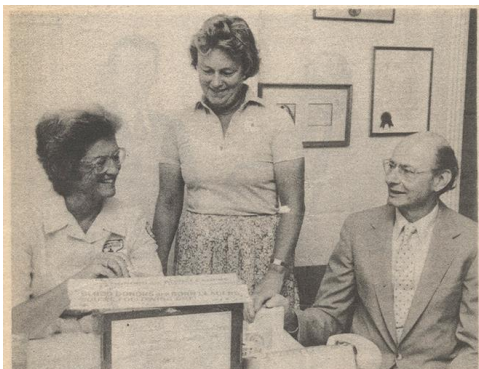
The Real Estate Board of Greenwich

## RED BY GREENWICH REALT

### MULTIPLE LISTING

SINCE MULTIPLE LISTINGS HAVE BECOME A PART OF THE SERVICES OF THE REAL ESTATE BOARD OF GREENWICH THE MULTIPLE LISTING BROKERS AND THEIR ASSOCIATES MEET TOGETHER AT LEAST TWICE A WEEK THROUGH THE INSPECTION TOURS FOR MULTIPLE LISTED PROPERTIES.

**A Strong, Active And Cooperative  
Real Estate Board Is At The Services  
Of Every Multiple Listed Owner.**



A HELPING ARM—At a recent bloodmobile sponsored by Greenwich realtors, real estate brokers Elizabeth Nixon (center) and Tom Brahaney, donated blood at the American Red Cross Chapter House after being registered by Red Cross volunteer Mary Babeck. Mr. Brahaney was realtor chairman of the bloodmobile, which was part of a nationwide effort by realtors to help alleviate the shortage of blood.

## GOLD SPONSOR \$10,000

- Recognized as a *Gold level sponsor*
- Category exclusivity
- Signage at the event
- Mention over microphone during the event
- Logo and/or mention on some invitations, GAR100.com, press releases, full page ads, posters, flyers, step & repeat wall
- Logo on full page ad in the March issue of Greenwich Magazine
- Dedicated half page on GAR100.com
- Dedicated social media post in stories, reels and feed
- Mention in general event social media
- Full page advertisement in event program
- Opportunity to put item in gift bag for VIP guests
- 6 complimentary VIP tickets (to include dinner, drinks and access to the museum gallery)

## SILVER SPONSOR \$5,000

- Recognized as the *Silver level sponsor*
- Mention over microphone during the event
- Logo and/or mention on some invitations, GAR100.com, press releases, full page print ads, posters, flyers, step and repeat wall
- Logo on full page ad in the March issue of Greenwich Magazine
- Dedicated half page on GAR100.com
- Mention in general event social media
- Half page advertisement in event program
- Opportunity to put item in gift bag for VIP guests
- 4 complimentary VIP tickets (to include dinner, drinks and access to the museum gallery)



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### Realtors computerize

Elizabeth McCarthy, executive officer of the Greenwich Board of Realtors, and Bradley Hvolbeck, the board's president, inspect the organization's new IBM Series I mainframe.

The new computerized system provides Realtor members with immediate information about all the board's listings. In the past, there was a three-day lag from the time the board received new listings and the information could be printed and distributed.

Realtors will also be able to call in for financial analyses of property sales and purchases, as well as information about recent sales and price changes.



## BRONZE SPONSOR

**\$2,500**

- Recognized as the *Bronze level sponsor*
- Logo and/or mention on some invitations, GAR100.com, press releases, ads, posters, flyers, step & repeat wall
- Logo on full page ad in the March issue of Greenwich Magazine
- Dedicated half page on GAR100.com
- Mention in general event social media
- Half page advertisement in event program
- Opportunity to put item in gift bag for VIP guests
- 2 complimentary VIP tickets (to include dinner, drinks and access to the museum gallery)

## GALLERY SPONSOR

**\$3,500**

- Recognized as the *Gallery sponsor*
- Logo on welcome sign at gallery entrance
- Logo and/or mention on some invitations, GAR100.com, press releases, ads, posters, flyers, step & repeat wall
- Logo on full page ad in the March issue of Greenwich Magazine
- Dedicated half page on GAR100.com
- Mention in general event social media
- Half page advertisement in event program
- Opportunity to put item in gift bag for VIP guests
- 4 complimentary VIP tickets (to include dinner, drinks and access to the museum gallery)

## COCKTAIL NAPKIN SPONSOR

**\$1,500**

**SOLD OUT**

- Logo and/or mention on some invitations, GAR100.com, press releases, full page print ads, posters, flyers, step and repeat wall
- Logo on full page ad in the March issue of Greenwich Magazine
- Opportunity to put item in gift bag for VIP guests
- 1 complimentary VIP tickets (to include dinner, drinks and access to the museum gallery)

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## GALA

We are open to additional programming opportunities that may better support your brands goals, other than those found in our presentation. To discuss those or for more information on how you can become a part of this memorable evening please contact:

Stacey Loh, EVP/CEO  
Greenwich Association of REALTORS®

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C: 203-524-4398

[stacey@greenwichrealtors.com](mailto:stacey@greenwichrealtors.com)